**Zhiliang Lin**

**林志良**

**Contact Information**

School of Journalism and Communication *Phone*: (+86) 13250714813

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601 Huangpu W Ave, Guangzhou, China

**Education**

M.A., Department of Communication, *Jinan University (Guangzhou)* Expected 2019

B.A., Department of Journalism, *Southwestern University of Finance and Econometrics* 2015

**Research Interests**

Digital Divide, Diffusion of Information, Computational Communication, Bibliometrics, Social Network Analysis, Data Scraping

**Publication**

Guangchao Charles Feng., Yuting Zhang., & **Zhiliang Lin**. (2019). A Meta-Analysis of the Effects of Sociodemographic Factors on the Social Media Adoption. *International Journal of Communication*, *13*, 1996–2025.

**(paper in Chinese)** **Zhiliang Lin.** (2019). *Your friends matter: Wechat use and school identity*. *New Media Research*, *06*, 17-22

**Conference Paper**

**Zhiliang Lin**., Yuting Zhang, &. Guangchao Charles Feng (2018, May). *The effects of socio-demographic factors on social media divide: A meta-analytical review.* Paper presentedat 68th Annual ICA Conference. Prague, Czech Republic.

Wanhua Ou., **Zhiliang Lin**., Xianglin Su., & Guangchao Charles Feng*.* (2018, Aug)*. Engagement in Cancer Screening: Theoretical Exploration Using A Meta-Analytical Structural Equation Modeling Approach.* Paper acceptedby the Association For Education In Journalism & Mass Communication Annual Conference. Washington, D.C., USA.

**(paper in Chinese) Zhiliang Lin**. & Jiahong Wu. (2017, April). *The Marxism in Chinese Journalism and Communication Studies: A bibliometric overview*. Paper presented at Red Heritage: Marxism and Chinese Journalism and Communication Consortium, Chongqing, China.

Xianglin Su., **Zhiliang Lin**., Yuting Zhang., & Guangchao Charles Feng. *Determinants of technology acceptance: Two modeling-based meta-analytic reviews.* Paper accepted by 69th Annual ICA Conference, Washington, D.C., USA.

**Experience**

Research Assistant at Shenzhen University Mar, 2018 - July, 2018

**•** Prepare data and SparklyR code for the test of Hadoop platform of Big Data Lab

**•** Teach SPSS and R for fresh graduate students

• Help write articles on the subject of public opinion for Shenzhen Council Government

Teaching Assistant at Jinan University Sep, 2016 – Dec, 2016

**•** Help with recordkeeping, such as tracking attendance and calculating grades

• Help prepare for lessons by getting materials ready or setting up equipment

• Learn about problems students are having with the course material

**Workshops Attended**

• The Application of Bayesian Statistical Methods on Management, Sun Yat-Sen University, 2017 Jun

• Artificial Society and Computational Social Science, Sun Yat-Sen University, 2017 July

**Training and Skills**

• Programming languages: R (fluent), Python (basic)

• Statistics software: SPSS, Amos, SmartPLS, Excel

• Scientometrics software: CiteSpace, bicomb, UCINET

• Visualization software: Photoshop, Illustrator, Visio, Tableau

• Reference management software: Endnote, Zotero, NoteExpress

**Languages**

Mandarin Chinese (native), Cantonese (native), English

**Affiliation**

• International Communication Association

• Shenzhen University Big Data Lab

**Interests**

Football, Reading, Running